



The PARAdig project is a European project implemented under the Erasmus+ program of the European Union. The project is about elite para-athletes with dual careers and their training in entrepreneurship. As part of this project, a survey was conducted in seven countries of the European Union: Greece, Bulgaria, Croatia, Italy, Ireland, Serbia and Sweden.

# PARA dig News3

Visit our new "paradig.eu" web-platform

The PARAdig project team proudly invites you to visit the paradig.eu platform created as part of the Erasmus+ Dual-Track Careers for Para-Athletes project. On the platform you can find all the material created by the project team and the online course "Basic Business and Entrepreneurship Knowledge for Athletes with Disability". The platform is accessible and multilingual which allows it to be accessed by almost anyone.



The online course is the innovation of this project and regards the training of athletes with disabilities in entrepreneurship. This online course is aimed at athletes with disabilities and for this reason in addition to the modules of the course, it has many resources that relate to the legal framework that applies in each partner country regarding entrepreneurship, accessibility, and people with disabilities in general.

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Dual-Track Careers  
for Para-Athletes

European Network

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THE BCD  
PARADIG  
ATHLETE  
DUAL-TRACK  
CAREERS  
FOR  
PARA-ATHLETES



NATIONAL SPORTS  
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Start: 01-01-2020 End: 31-12-2021

Project Reference: 613684-EPP-1-2019-1-EL-SP0-SCP



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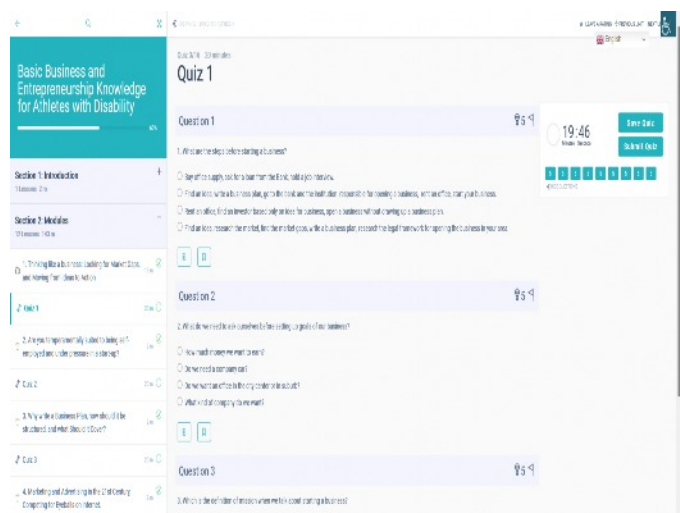
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There are 6 modules in this online course:

- Thinking like a business: Looking for Market Gaps and Moving from Ideas to Action.
- Why write a Business Plan, how should it be structured, and what Should it Cover?
- Investor Typologies – Angels, Venture Capital Investors.
- Marketing and Advertising in the 21<sup>st</sup> Century, Competing for Eyeballs on internet.
- Are you temperamentally suited to being self-employed and under pressure in a start-up?
- Understanding the Power of Data and Analytics for the Entrepreneur.

At the end of each module there is a quiz with nine questions. If you answer at least 6 questions in each quiz you will automatically receive a certificate of attendance.



## More Info

The project team is available to answer any questions you may have at [info@paradig.eu](mailto:info@paradig.eu).

*Enjoy!*

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